

Launch Pad Tabletop FAQs

What does the Launch Pad tabletop include?

- carpet
- (1) 6' table (72"W x 24"D x 30"H)
- (2) chairs
- (1) wastebasket
- (1) 7" x 44" ID sign (which hangs on the front of the table)

What is the color and size of the table skirting and top?

The table skirting is black, floor-length, and wrapped ¾ around the perimeter of the table. There is a gap where the chairs are placed. The table tops are white vinyl.



May I put a flame-retardant tablecloth over the draped table?

Yes, you may customize your table with your own cover. There are companies that custom-print table coverings, and this is a great way to launch your company's brand.

May I hang my own sign from the front of the table?

Using tape or Velcro, you may adhere your own sign to the top or side of your table. However, you are discouraged from pinning a sign to the fabric of the table cover provided for the following two reasons:

- 1. If the fabric is damaged, you would be responsible for the cost of the replacement.
- 2. Unless properly hung, it could look makeshift and give off a less polished look.

If you can find a way to avoid both situations above, you are encouraged to highlight your company name and image. Another great way to do this is for your staff (maximum 2 at a time) to wear branded clothing that bears your company name and/or product.

May I place a floor standing sign/poster/banner on the left, right, or behind my table?

Floor standing signs are not permitted. However, you may hang a sign or banner on the pipe and drape (using S-hooks and grommets) behind your table. Your sign must be no wider than 4 feet and no higher than 8 feet. Your sign (maximum dimensions of 4'W x 8"H) should line up with your table.

How much distance do I have to the left and right of my table?

You will have approximately 12 inches on each side from your neighbors.

May I place product on the floor next to my table? What if I have leftover product?

All product must be displayed and restricted to the surface area of the table provided. Plan accordingly on how much inventory you will bring to the show. Should you have any leftover, you may store your non-flammable products in the Overnight Storage Room.

May I place a TV monitor on my table?

Yes, you are permitted to display a TV monitor (up to 32") on your table. However, there should be no audio playing. Please note, you will have to order electrical services to power your monitor.

How do I order electricity for my table?

You would have to place an electrical services order through the Javits Center's online ordering system, Jake (jake.javitscenter.com). Please be sure to include your table number with your order (i.e.: #4500).

Is there Wi-Fi service available in the building?

Yes, the Javits Center has been fitted with a high-density wireless internet access system (@Javits Wi-Fi). This service includes FREE wireless internet access up to 256Kbps of bandwidth, which is optimized for light business uses such as simple web browsing and e-mail. Paid Wi-Fi options with higher bandwidth are also available.

Do I have to pay to have my freight delivered to the Launch Pad Section?

A major advantage to displaying on tabletop is that the amount of product you display is limited and this allows you to qualify for hand-carrying merchandise into the building rather than paying union labor to deliver it from the loading dock to the table.