



Display Variance Request Form

Specific guidelines for standard linear, perimeter, oversized, walk-thru, peninsula, and island booths are outlined under the heading *Booth Building & Display Regulations*. If your planned booth display does not meet the guidelines specified, you may request that Show Management consider issuing a variance.

Please submit this form **along with a diagram (including dimensions)** of your proposed exhibit and return it via mail, email, or fax **no later than Friday, December 6, 2024**, to the attention of:

Richard Chow, *Director, Event Technology & Innovation*
The Toy Association, Inc.
1375 Broadway, Suite 1001
New York, NY 10018
Fax: 212.633.1429
Email: rchow@toyassociation.org

You will receive an approval or denial of your request shortly after our receipt of the form. **Variance Requests cannot be accepted after Friday, December 6, 2024, and are only accepted in written form.**

Please understand that submitting a request for a variance does not guarantee approval.

COMPANY NAME _____ BOOTH/ROOM # _____

TYPE OF BOOTH (*please check one*) Standard/Linear Perimeter Oversized Walk-Thru Peninsula Island

VARIANCE REQUEST

Please print

SUBMITTED BY _____ TITLE _____

PHONE _____ FAX _____

EMAIL _____

For Show Management Use Only

Approved _____ Not Approved _____ Date _____ Floor Manager _____